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ORGANIZATIONAL AND ECONOMIC ASPECTS REBIRTH OF FLAX INDUSTRY IN UKRAINE

The article is devoted to the author’s interpretation of economic revival category and the possibility of its application in the study of problems of market adaptation flax industry in Ukraine. In the publication are considered the economic aspects of functioning flax industry in Ukraine. Offers the definition and use of aggregate technological, organizational, economic, social and environmental factors of innovation enterprises of flax production to address the revival of flax industry. Are formulated management principles strengthening outsets of integration in flax in order to reduce transaction costs and increase profitability of the industry. Substantiated expediency revival flax industry based on the recognition the priority role of the human factor, which will ensure social development of economies flax industry.

Keywords: flax, revival, communications integration, social development, model interaction.