EVALUATION OF THE ECOLOGICAL SERVICES’ PROPOSAL IN THE ZHYTOMYR REGION

The term "ecological services" in the scientific literature is described. The effort to explain the differences between the concept of "ecosystem" and "ecological" services is given. The main motivational factors to implement the complex of ecological services are specified. The functional features of the activities, which can be related to the ecological services, are emphasized. The statistical data of the number of entities that provide ecological services in the domestic market is analyzed. The ecological services’ proposal conditions by the entities in the Zhytomyr region are estimated. A survey among suppliers of the ecological services in the Zhitomir city is conducted. The differentiation of the entities that provide ecological services in accordance with basic activity is done.

Keywords: ecological services, technical documentation, maximum permitted emissions, ecological consulting.